## CONTRACT



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

And:

**American Rambler Productions** 138 Conant Street Beverly, MA 01915 USA

	Contract / Re	vision		Alt Order #				
	499905	499905 /		06392685				
Product								
ROMNEY FOR PRESIDEN	IT							
Contract Dates	Estimate #							
10/24/12 - 10/30/12	105							
<u>Advertiser</u>			<u>Or</u>	iginal Date	/ Revision			
Romney for President, In	C		1	0/23/12	/ 10/23/12			
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade			
	EOM/EOC	Broado	cast		Cash			
	Station	Accou	nt E	<u>xecutive</u>	Sales Office			
	KVVU	Teresa	Dif	TELEREP-PHIL				
•	Special Hand	ling			<b></b>			
	Demographic							
	Adults 35+							
	IDB#	<u>Advert</u>	ser	Code	Product Code			
	Agency Ref			Advertiser	Ref			

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 KVVU 10/29/12 10/30/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM 4	\$2,900.00
Start Date	Rate			
Week: 10/29/12 11/04/12 MT 4	\$725.00			
N 2 KVVU 10/24/12 10/26/12 Fox 5 News AM M-F 6a-7a	M-F 6a-7a	:30	NM 6	\$4,350.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 6	Rate			
	\$725.00			
N 3 KVVU 10/24/12 10/26/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30	NM 6	\$4,200.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 6	<u>Rate</u> \$700.00			
N 4 KVVU 10/29/12 10/30/12 Fox 5 News AM M-F 7a-9a	M-F 7a-9a	:30		#2 000 00
Start Date End Date Weekdays Spots/Week	Rate	:30	NM 4	\$2,800.00
Week: 10/29/12 11/04/12 MT 4	\$700.00			
N 5 KVVU 10/24/12 10/26/12 Anderson	3-4p	:30	NM 6	\$2,700.00
Start Date End Date Weekdays Spots/Week	Rate			<b>72,100.00</b>
Week: 10/22/12 10/28/12WTF 6	\$450.00			
N 6 KVVU 10/29/12 10/30/12 Anderson	3-4p	:30	NM 4	\$1,800.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/29/12 11/04/12 MT 4	\$450.00			
N 7 KVVU 10/29/12 10/30/12 The Dr.Oz Show	4-5p	:30	NM 4	\$2,000.00
Start Date     End Date     Weekdays     Spots/Week       Week:     10/29/12     11/04/12     MT     4	<u>Rate</u> \$500.00			
N 8 KVVU 10/24/12 10/26/12 The Dr.Oz Show	4-5p	:30	NM 6	\$3,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 6	<u>Rate</u> \$500.00	,		
N 9 KVVU 10/24/12 10/26/12 Fox 5 News at 5	5-530p	:30	NM 6	\$5,000.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVI	φ5,000.00
Week: 10/22/12 10/28/12WTF 6	\$950.00			
N 10 KVVU 10/29/12 10/30/12 Fox 5 News at 5	5-530p	:30	NM 4	\$3,450.00
Start Date End Date Weekdays Spots/Week	Rate			<b>4</b> 0,
Week: 10/29/12 11/04/12 MT 4	\$950.00			
N 11 KVVU 10/24/12 10/26/12 Fox 5 News at 5 MF 530-6p	M-F 530-6p	:30	NM 6	\$6,150.00
Start Date End Date Weekdays Spots/Week	Rate			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

Alt Order # Contract / Revision 499905 06392685

Contract Dates Product Estimate # 10/24/12 - 10/30/12 ROMNEY FOR PRESID 105

<u>Advertiser</u> Original Date / Revision 10/23/12 / 10/23/12 Romney for President, Inc.

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 6	<u>Rate</u> \$1,025.00				
N 12 KVVU 10/29/12 10/30/12 Fox 5 News at 5 MF 530-6p		:30	NM	4	\$4,100.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MT 4	<u>Rate</u> \$1,025.00				
N 13 KVVU 10/24/12 10/26/12 Extra	M-F 7-730p	:30	NM	6	\$5,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week; 10/22/12 10/28/12WTF 6	<u>Rate</u> \$950.00				
N 14 KVVU 10/29/12 10/30/12 Extra	M-F 7-730p	:30	NM	4	\$3,550.00
Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/12 MT 4	<u>Rate</u> \$950.00				
N 15 KVVU 10/29/12 10/30/12 TMZ	730-8p	:30	NM	2	\$2,700.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/29/1211/04/12MT2	<u>Rate</u> \$1,350.00				
N 16 KVVU 10/24/12 10/26/12 TMZ	730-8p	:30	NM	3	\$4,050.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/22/12 10/28/12WTF 3	<u>Rate</u> \$1,350.00				
N 17 KVVU 10/24/12 10/26/12 Fox 5 News M-F 10p-11p	10p-11p	:30	MM	6	\$12,900.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/12WTF 6	<u>Rate</u> \$2,150.00				
N 18 KVVU 10/29/12 10/30/12 Fox 5 News M-F 10p-11p	10p-11p	:30	NM	4	\$8,600.00
Start DateEnd DateWeekdaysSpots/WeekWeek:10/29/1211/04/12MT4	<u>Rate</u> \$2,150.00				
N 19 KVVU 10/29/12 10/29/12 BB World Series	330pm-8pm	:30	NM	2	\$15,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/29/12 11/04/12 2 2	<u>Rate</u> \$7,500.00				
N 20 KVVU 10/24/12 10/24/12 BB World Series	330pm-8pm	:30	NM	1	\$7,500.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/22/12         10/28/12        1         1	<u>Rate</u> \$7,500.00				
N 21 KVVU 10/25/12 10/25/12 BB World Series	330pm-8pm	:30	NM	2	\$15,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2	<u>Rate</u> \$7,500.00				
N 22 KVVU 10/27/12 10/27/12 BB World Series	330pm-8pm	:30	NM	2	\$15,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122- 2	<u>Rate</u> \$7,500.00				
N 23 KVVU 10/27/12 10/27/12 FOX 5 News Sat 10-11p	10-11p Sat	:30	NM	2	\$3,000.00
Start Date         End Date         Weekdays         Spots/Week           Week:         10/22/12         10/28/12        2-         2	<u>Rate</u> \$1,500.00				
N 24 KVVU 10/28/12 10/28/12 Fox News Sunday 8-9a	8-9a	:30	NM	2	\$1,700.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2	<u>Rate</u> \$850.00				
N 25 KVVU 10/28/12 10/28/12 NFL Early Game	NFL Early Game	:30	NM	2	\$15,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/1222	<u>Rate</u> \$7,500.00				
N 26 KVVU 10/28/12 10/28/12 NFL Late Game	NFL Late Game	:30	МИ	2	\$23,000.00
Start Date End Date Weekdays Spots/Week Week: 10/22/12 10/28/122 2	<u>Rate</u> \$11,500.00				
N 27 KVVU 10/28/12 10/28/12 BB World Series	330pm-8pm	:30	ММ	2	\$15,000.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/22/1210/28/1222	<u>Rate</u> \$7,500.00				

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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10/23/12 / 10/23/12



**KVVU TV** 25-TV 5 Drive Henderson, NV 89014 (702)435-5555

	Contract / Revision 499905 /	Alt Order # 06392685
Contract Dates 10/24/12 - 10/30/12	Product ROMNEY FOR PRESI	Estimate #
Advertiser	Ori	ginal Date / Revision

*Line Ch Start Date End Date Description	Start/End Time	Days	Spots/ Length Week	Rate	Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	- nangari (ili ya Kalendari Ka		a. In in security of the party of			
N 28 KVVU 10/28/12 10/28/12 Fox 5 News Su 10p-1045p  Start Date			:30		NM	2	\$3,700.00
	And the second process of the second	erica como el Majoria de la	Totals	3	n or and allege parts	104	\$193,350.00

Romney for President, In-

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	68	\$146,450.00	\$124,482.50
10/29/12 -11/04/12	36	\$46,900.00	\$39,865.00
Totals	104	\$193,350.00	\$164,347.50

HEADLINE# 6392685 TRF# 499905 MOD# 2: UNAPPROVED REV #1 \$\$\$ REP: TEL# 610-293-4100 CREDIT ADVISORY: AGENORDER WORKSHEET

AGENCY CREDIT HARRIS RISK !!! REPORT FAX# 610-225-1191 FROM REP
\*\*CHANGES\*\*

NOV1/12 10.09
\*\*\* KVVU-TV \*\*\*

ADV AGY CITY ORDER FLIGHT PRDCT # TAX # DATES OCT24/12 ROMNEY FOR ADV. AGY. PRESIDENT STATE NAME NAME TAX AMERICAN RAMBLER PRODUCTIONS POLI/M ROMNEY/R/PRE/US OCT30/12 BEVERLY, 138 CONANT EST#105 CONTRACT MA WK-1 STREET # COMMENTS: 01915 639268 CO-OP (LINE, BILLING ORDER, NEEDED INVOICE) CLASS: SALES BUYER REP.# NAME PRSN NATL. PH-STEPHANIE 〇甲甲.# TERESA DIFURIA LOCAL 762 KINCAID DATE SALESMAN REGIONAL NOV1/12 # 0 0 Ø

REP: OK'D M10-11 NEW TOTAL \$170925 PLS CNF THANKS (-17375)

STA:

CON N N \*\*\*\* THIS H S Þ CASH IN ADVANCE SCHEDULE \*\*\*\*\*

: LINE#: REP LINE#: AGENCY AGENCY PRODUCT CODE :CD: ADVERTISER CODE TIME PERIOD •• LGTH ٠. SEC AGENCY RATE 西8円# 105 START DATE 10/29 END DATE :SPTS: 0 HUUT MON DAYS :TOTL: 0

PROGRAM : ORD COM1: 30 Ø 400P-430P NEWS 30 \$775.00 10/29

PART OH A-MAKEGOOD TP CHG DUE TO WORLD SERIES. PRE-BOOKED. AKEGOOD MADE UP OF LINES 29-30 CREDIT \$1050. PLS APPROVE

PROGRAM :

32

Ø

900P-930P

30

\$825.00

10/29

10/29

MON

ORD COM1: PART OF A OF A EXTRA
TP CHG DUE TO WORLD SERIES. PRE-BOOKED CREDIT \$750.
MAKEGOOD MADE UP OF LINES 31-32 PLS APPROVE.

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \* NOV1/12 10.09
\*\*\* KVVU-TV \*\*\*

M11 OK'D BUY#43 MISSED:MON/430P-800P OCT29(2/WK) 30S \$7,500.00 (OCT31/12) BUY#32 MON/900P-930P OCT29 30S \$825.00 CMT:SPOT N/A DUE TO NO WORLD SERIES. PLS CREDIT.
OCT/12 142350.00 NOV/12 28575.00 CONTRACT TOTAL SPOTS 94  MARKET TOTALS \$780,600 KVVU 25% KSNV 26% KLAS 17% KTNV 29% KVMX 2% KVCW 1% CABL 0%  SVC- NSI DEMOS- RA35+*
142350.00 NOV/12 28575.00 CONTRACT TOTAL SPOTS TOTAL SPOTS TOTALS \$780,600 KVVU 25% KSNV 26% KINV 29% KVNY 2% KVCW 1% CABL 0%
142350.00 NOV/12 28575.00 CONTRACT TOTAL TOTAL SPOTS
142350.00 NOV/12 28575.00 CONTRACT TOTAL SPOTS
142350.00 NOV/12 28575.00 CONTRACT TOTAL TOTAL SPOTS
BACK TO 5P DUE TO NO WORLD SERIES GAMI
Y#30 MISSED:MON/400P-430P OCT29(2/WK) 30S \$775.00 OFFER: NONE CMT:NEWS MOVED BACK TO 5P DUE TO NO WORLD SERIES GAME. CREDIT \$450
PROGRAM: WORLD SERIES ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE. ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE.  PART OF A MAKEGOOD MADE UP OF LINES 39-43 ION MAKEGOOD OFFERS: OK'D BUY#30 MISSED:MON/400P-430P OFFER: NONE CMT:NEWS MOVED BACK TO 5P DUE TO NO WORLD SERIES GAME. CREDIT \$450.
WORLD SERIES CORRECT TP FOR WORLD SERIES. PLS APPROVE. MAKEGOOD MADE UP OF LINES 39-43 OFFERS: Y#30 MISSED:MON/400P-430P OFFER: NONE CMT:NEWS MOVED BACK TO 5P DUE TO NO WORLD SERIES GAME. CREDIT \$450.

HEADLINE# 6392685 TRF# 499905 MOD# 1: UNAPPROVED REV #1 \$\$\$

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \* OCT30/12 15.07
\*\*\* KVVU-TV \*\*\*

REP: ADV AGY CITY TAX FLIGHT DATES OCT24/12 PRDCT ORDER PLS CNF THANKS OK'D M9 NEW TOTAL \$188300 ROMNEY FOR PRESIDENT EST#105 ADV. AGY. STATE NAME NAME (-5050)TAX AMERICAN RAMBLER PRODUCTIONS BEVERLY, POLI/M ROMNEY/R/PRE/US OCT30/12 138 CONANT STREET CONTRACT MA 01915 WK-1# COMMENTS: 6392685 CO-OP (LINE, BILLING ORDER, NEEDED INVOICE) BUYER CLASS: NATL. SALES REP.# NAME PRSN STEPHANIE PH-OFF.# LOCAL TERESA 762 KINCAID DATE DIFURIA SALESMAN REGIONAL OCT30/12 15.07

PROGRAM : NEWS	. 11 8 230b-e00b	PROGRAM: NEWS CON COM1: MAX 2X DAY CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29	10 s 500P-530P	AGENCY ADVERTISER CODE AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD :
	30	(S) MISSED	30	# )E =	LGTH : SEC
	\$1,025.00	OCT29	\$950.00	AGENCY EST#	C: RATE
	10/24		10/29	= 105	: START
	10/26		10/30		
	N		ר		:SPTS:
	M-E		M-TU		END :SPTS: WEEK : DAYS
	N		Н		:TOTL:

CON COM1: MAX 23 CREDIT TAKEN FOR

MAX 2X DAY

4 SPOT(S) MISSED OCT24

CON STA:

NO

\*\*\*\*

THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

FAX# 610-225-1191

AGENCY CREDIT RISK !!!

AGENCY CREDIT RISK !!!

\*\*CHANGES\*\*

OCT30/12 15.07
\*\*\* KVVU-TV \*\*\*

STATION MAKEGOOD OFFERS:
M9 OK'D BUY#10
BUY#11 : LINE#:REP : : CD: TIME PERIOD MISSED:M-TU/500P-530P W-F/530P-600P OFFER: NONE LGTH : SEC RATE OCT29 OCT24(4/WK) START DATE END 30s :SPTS: /WK: \$950.00 \$1,025.00 WEEK (OCT29/12) DAYS : TOTL:

OCT/12 142350.00 NOV/12 45950.00 CONTRACT TOTAL TOTAL SPOTS 188300.00

CMT: FLIGHT ENDED.

MARKET TOTALS \$780,600 KVVU 25% KSNV 26% KTUD 0% KLAS 17% KTNV 29% KVMY 2% KVCW 1% CABL

0%

DEMOS- RA35+\* SVC- NSI

P-CLASS, PLAN, SECT DOM CODE A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS DE-DELETE PER WEEK 四一四甲甲 THIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

ADV

AGY

ORDER

PRDCT

REP: TEL# 610-293-4100 FAX# 610-225 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP FAX# 610-225-1191 \*\*CHANGES\*\*

\*\*\* KVVU-TV \*\*\* OCT26/12 13.28

FLIGHT DATES OCT24/12 # ROMNEY FOR PRESIDENT ADV. AGY. NAME NAME AMERICAN RAMBLER POLI/M ROMNEY/R/PRE/US OCT30/12 138 CONANT STREET BEVERLY, EST#105 CONTRACT MA WK-1 COMMENTS: # 01915 6392685 PRODUCTIONS (LINE, ORDER, INVOICE) CLASS: NATL. SALES BUYER NAME REP.# PRSN STEPHANIE KINCAID PH-OFF.# TERESA LOCAL 762 DIFURIA SALESMAN REGIONAL

REP: OK'D M1-M7
SEE LINES 29-45
NEW TOTAL \$193,350
PLS CNF THANKS

CITY TAX

STATE

TAX

CO-OP

BILLING NEEDED

DATE

OCT26/12

13.28

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

	•			: LINI
35 A 2	PROGRAM : CON COM1:	υ 8	AGENCY	:LINE#:REP :CD:
A 200P-300P	ANDERSON COOPER	S 300P-400P	AGENCY ADVERTISER CODE =	TIME PERIOD
30	· 연 맛	30	H	: LGTH : SEC
\$ 4		\$4	AGE	SEC:
\$450.00		\$450.00	AGENCY EST# = 105	RATE
10/24		10/24	= 105	: START
				н 
10/25		10/26		END
4		N		: /WK: INVT
				INVT :
W-TH		WIF		
				DAYS
4		N		: TOTL:

PROGRAM : ORD COM1: ANDERSON COOPER
TP CHG DUE TO WORLD SERIES. PRE-BOOMAKE-GOOD FOR OCT24 ON LINE-5 FOR 4
MAKE-GOOD FOR OCT29 ON LINE-6 FOR 2 PRE-BOOKED PLS APPROVE.
5 FOR 4 SPOTS/WK

THIS IS × SPOTS/WK

OCT26/12 13.28
\*\*\* KVVU-TV \*\*\*

PROGRAM: NEWS ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED. CREDIT \$10 THIS IS A MAKE-GOOD FOR OCT24 ON LINE-9 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-10 FOR 2 SPOTS/WK	CON COMI: MAX ZX DAX	S 500P-530P	8 S 400P-500P 30 \$500.00 10/24 PROGRAM : DR OZ CON COM1: MAX 2X DAY	EROGRAM: DR OZ ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 37-38	38 A 300P-400P 30 \$500.00 10/24	PROGRAM: DR OZ  ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE.  THIS IS A MAKE-GOOD FOR OCT29 ON LINE-7 FOR 2 SPOTS/WK  THIS IS A MAKE-GOOD FOR OCT24 ON LINE-8 FOR 4 SPOTS/WK	A 300P-400P 30 \$500.00 10/29	PROGRAM : DR OZ CON COM1: MAX 2X DAY	S 400P-500P 30 \$500.00 10/29	PROGRAM: ANDERSON COOPER CON COM1: MAX 2X DAY	S 300P-400P 30 \$450.00 10/29	VEROGRAM: ANDERSON COOPER ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 35-36	36 A 200P-300P 30 \$450.00 10/29	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : LINE#: : DATE
\$1050. PLS	4 10/25	4 10/26	4 10/26	ROVE.	4 10/25	ROVE.	9 10/29		9 10/30		9 10/30	ROVE.	) 10/29	ART : END
S APPROVE.	л 4	o N	on N		5 4		9		0		2		2	:SPTS:
•	W-TH	W – F	₩- Ħ		W-TH		MON		M-TU		M-TU		MON	WEEK: DAYS
	44	N	N		4		N		N		N		N	:TOTL:

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*:

OCT26/12 13.28
\*\*\* KVVU-TV \*\*\*

PROGRAM: TMZ ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT29 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT24 ON LINE-16 FOR 2 SPOTS/WK	PROGRAM: TMZ CON COM1: MAX 1X DAY	PROGRAM : EXTRA CON COM1: MAX 2X DAY  . \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	14 s 700P-730P 30 \$950.00 10/29	PROGRAM: EXTRA ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED CREDIT \$750. PART OF A MAKEGOOD MADE UP OF LINES 31-32	W2 A 900P-930P 30 \$825.00 10/29	PROGRAM: EXTRA ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED CREDIT \$750. THIS IS A MAKE-GOOD FOR OCT24 ON LINE-13 FOR 4 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT29 ON LINE-14 FOR 2 SPOTS/WK	W1 A 900P-930P 30 \$825.00 10/24	PROGRAM : EXTRA CON COM1: MAX 2X DAY	s 700P-730P 30 \$950.00 10/24	PROGRAM : NEWS CON COM1: MAX 2X DAY	10 s 500P-530P 30 \$950.00 10/29	PROGRAM: NEWS  VORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED. CREDIT \$10:  PART OF A MAKEGOOD MADE UP OF LINES 29-30	30 A 400P-430P 30 \$775.00 10/29	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : LINE#: : DATE
OVE.	10/29	10/30	10/30	PLS	10/29	PLS	10/25		10/26		10/30	\$1050. PLS	10/29	T : END
	9	O L	N	APPROVE.	N	APPROVE.	44		N		N	APPROVE.	N	:SPTS:
	MOM	м-то	M-TU		MON		W-TH		W #		M-IU	•	MON	WEEK: DAYS
	Ч	Н	N		N		4		N		N		N	:SPTS:

## REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP \*\*CHANGES\*\* \*\*\* KVVU-TV \*\*\*

REP HEADLINE# 6392685 TRF# 499905 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

PROGRAM: WORLD SERIES ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-43	43 A 430P-800P 30 \$7,500.00 10/29 10/29	PROGRAM: WORLD SERIES ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-43	. 42 A 430P-800P 30 \$7,500.00 10/28 10/28	PROGRAM: WORLD SERIES ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-43	41 A 430P-800P 30 \$7,500.00 10/27 10/27	PROGRAM: WORLD SERIES ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 39-43	40 A 430P-800P 30 \$7,500.00 10/25 10/25	PROGRAM: WORLD SERIES  ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE.  ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE.  ORD COM1: CORRECT TP FOR WORLD SERIES. PLS APPROVE.  THIS IS A MAKE-GOOD FOR OCT29 ON LINE-19 FOR 2 SPOTS/WK  THIS IS A MAKE-GOOD FOR OCT25 ON LINE-21 FOR 2 SPOTS/WK  THIS IS A MAKE-GOOD FOR OCT27 ON LINE-22 FOR 2 SPOTS/WK  THIS IS A MAKE-GOOD FOR OCT28 ON LINE-27 FOR 2 SPOTS/WK	39 A 430P-800P . 30 \$7,500.00 10/24 10/24	PROGRAM: WORLD SERIES	PROGRAM: TMZ CON COM1: MAX 1X DAY  30 \$7,500.00 10/29 10/29	V16 s 730P-800P 30 \$1,350.00 10/24 10/26	PROGRAM: TMZ ORD COM1: TP CHG DUE TO WORLD SERIES. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 33-34	N34 A 930P-1000P 30 \$1,350.00 10/24 10/25	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END : LINE#: : DATE : DATE
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## SSS SEP HEADLINE# 6392685 TRF# 499905 MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
\*\*CHANGES\*\* \*

OCT26/12 13.28
\*\*\* KVVU-TV \*\*\*

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STATION MAKEGOOD OFFERS:
M1 OK'D BUY#9 I

MISSED:W-F/500P-530P M-TU/500P-530P OFFER:W-TH/400P-430P

OCT24 (4/WK)
OCT29 (2/WK)
OCT24 (4/WK)
OCT29 (2/WK)

30S \$950.00 (OC 30S \$950.00 PLS 30S \$775.00 PLS 30S \$775.00

PLS ADVISE. (OCT26/12)

PRE-BOOKED.

CMT: TP CHG DUE TO WORLD SERIES.

& MON/400P-430P

PROGRAM :

WORLD SERIES

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT26/12 13.28 DAYS

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ס י	OX •	OK'D	סדיס	NE#:REP ::LINE#:TION MAKEG
BUY#25	BUY#19 BUY#20 BUY#21 BUY#22 BUY#27	BUY#5 BUY#6 BUY#7 BUY#7	91#708 91#718 904#11	CD: T OOD OF BUY#1
MISSED:SUN/100P-400P SUN/430P-730P OFFER:SUN/1000A-100P & SUN/100P-430P CMT:CORRECT TP. PLS APPROVE.	MISSED:MON/530P-900P  WED/530P-900P  THU/530P-900P  SAT/530P-900P  & THU/430P-800P  & SAT/430P-800P  & SAT/430P-800P  & SAT/430P-800P  & MON/430P-800P  CMT:CORRECT TP FOR WORLD SERI	F/300P-40 TH/2300P-4 TH/2300P-3 N/200P-3 N/200P-3 CHG DUE TU/400P-5 F/400P-5 F/400P-4 TH/300P-4 CHG DUE	TH/900P-930P  N/900P-930P  CHG DUE TO WORLD SERI  TU/730P-800P  F/730P-800P  TH/930P-1000P  TH/930P-1000P  CHG DUE TO WORLD SERI	PERIOD : LGTH : SEC : : : : : : : : : : : : : : : : : : :
OCT128 OCT28	OCT29(2/WK) OCT24 OCT25(2/WK) OCT27(2/WK) OCT28(2/WK) OCT24 OCT25(2/WK) OCT27(2/WK) OCT27(2/WK) OCT28(2/WK) OCT28(2/WK) OCT29(2/WK) OCT29(2/WK) OCT29(2/WK) OCT29(2/WK)	OCT24(4/WK) OCT29(2/WK) OCT24(4/WK) OCT29(2/WK) ES. PRE-BOOKED PL OCT29(2/WK) OCT29(2/WK) OCT24(4/WK) OCT29(2/WK) OCT24(4/WK) OCT24(4/WK) PRE-BOOKED PL	OCT24(4/WK) OCT29(2/WK) S. PRE-BOOKED CR OCT29 OCT24(2/WK) OCT24(2/WK) S. PRE-BOOKED PL	START : DATE : 4 (4/WK) 9 (2/WK)
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(OCT23/12) PLS ADVISE.	, , , , , , , , , , , , , , , , , , ,	\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	PLS ADVISE.  (OCT23/12)  PLS ADVISE.	AYS CT23/12

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HEADLINE# 6392685 TRF# 499905 MOD# 0: UNAPPROVED REV #1 \$\$\$

AGENCY CREDIT RISK !!!

HARRIS REPORT FROM REP \*\*CHANGES\*\*

OCT26/12 13.28
\*\*\* KVVU-TV \*\*:

OCT/12 : :LINE#:REP : 146450.00 : CD: TIME NOV/12 PERIOD 46900.00 •• LGTH .. SEC .. .. RATE START DATE .. .. END : :SPTS: CONTRACT WEEK : TOTAL SPOTS DAYS 193350.00 : TOTL:

MARKET TOTALS \$780,600 KVVU 25% KSNV 26% KTUD 0% KLAS 17% KTNV 29% KVMY 2% KVCW 18 CABL 0%

SVC- NSI DEMOS- RA35+\*

MOD CODE P-CLASS, PLAN, SECT A-ADD B-BUY TYPE Q-PAID PGM C-CANCELLED R-RATE S-SPOTS PER WEEK DE-DELETE E-EFF T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME \*-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 14.51 \*\*\* KVVU-TV \*\*\*

CITY TAXSTATE TAXCO-OP BILI	FLIGHT DATES OCT24/12 OCT30/12 WK-1	PRDCT ROMNEY FOR PRESIDENT EST#105 COMMENTS: (LINE	ORDER # 40905 CONTRACT # 6392685	BEVERLY, MA 01915	138 CONANT STREET	AGY # AGY. NAME AMERICAN RAMBLER PRODUCTION	ADV #ADV. NAME POLI/M ROMNEY/R/PRE/US
CO-OP BILLING NEEDED DATE_OCT23/12 14.51		COMMENTS: (LINE, ORDER, INVOICE)	35 CLASS: NATL. LOCAL REGIONAL		SALES PRSN PH- TERESA DIFURIA	PRODUCTIONS BUYER NAME STEPHANIE KINCAID	I/US REP.#OFF.#_762 SALESMAN #

REP: NEW ROMNEY ORDER TOTAL \$195,150 PLS CNF THANKS TO ROSE

CON CM \*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

PROGRAM : NEWS CON COM1: MAX 2X DAY	2 600A-700A 30	PROGRAM: NEWS CON COM1: MAX 2X DAY	1 600A-700A 30	AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =	:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : LINE#: :
	\$725.00		\$725.00	AGENCY EST# =	C: RATE
	10/24		10/29	= 105	: START
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:LINE#:REP :CD: :LINE#: :	RIOD :	LGTH : SEC :	RATE \$700.00	: START: DATE	: END : DATE 10/26	:SPTS: WEEK :/WK: INVT	W-F	
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PROGRAM :	NEWS MAX 2X DAY							
σ	300P-400P	30	\$450.00	10/24	10/26	თ	W - F	თ
PROGRAM :	ANDERSON COOPER MAX 2X DAY			10/24 10/25	10/25			
on	300P-400P	30	\$450.00	10/29	10/30	4	M-TU	4
PROGRAM : CON COM1:	ANDERSON COOPER			0000				
7	400P-500P	30	\$500.00	10/29	10/30	4	M-TU	4
PROGRAM : CON COM1:	DR OZ MAX 2X DAY			S				
ω	400P-500P	30	\$500.00	10/24	10/26	Q	W— Ħ	თ
PROGRAM : CON COM1:	DR OZ MAX 2X DAY			10/28 5-40	グロク			
Φ	500P-530P	30	\$950.00	10/24	10/26	Ø	W-F	σ
PROGRAM :	NEWS MAX 2X DAY			45		•		
10	500P-530P	30	\$950.00	10/29	10/30	4	M-TU	4
PROGRAM : CON COM1:	NEWS MAX 2X DAY							
11	530P-600P	30	\$1,025.00	10/24	10/26	Ø	W- н	Ø
PROGRAM : CON COM1:	NEWS MAX 2X DAY							

FROM REP OCT23/12 14.51
\*\*\* KVVU-TV \*\*\*

PROGRAM : WORLD SERIES	21 530P-900P	PROGRAM : WORLD SERIES	20 530P-900P	PROGRAM : WORLD SERIES	19 530P-900P	PROGRAM : NEWS CON COM1: MAX 1X DAY	40011-40001 81	PROGRAM : NEWS CON COM1: MAX 2X DAY	17 10008-11008	PROGRAM : TMZ CON COM1: MAX 1X DAY	16 730P-800P	PROGRAM: TMZ CON COM1: MAX 1X DAY	15 730P-800P	PROGRAM : EXTRA \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	14 7008-7308	PROGRAM : EXTRA CON COM1: MAX 2X DAY	13 7000-7300	PROGRAM: NEWS CON COM1: MAX 2X DAY	12 530P-600P	: LINE#:REP :CD: TIME PERIOD
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REP: TEL# 610-293-4100 FAX# 610-225-1191 CREDIT ADVISORY: AGENCY CREDIT RISK !!! ORDER WORKSHEET HARRIS REPORT FROM REP

OCT23/12 14.51
\*\*\* KVVU-TV \*\*\*

OCT/12															: LINE#:REP
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SVC- NSI DEMOS- RA35+\*

MARKET TOTALS \$780,600

KVVU 25% KSNV 26% KTUD 0%

KLAS 17% KTNV 29% KVMY 2%

KVCW 1%

CABL 0%